



## GENERAL MEMBERSHIP MEETING MINUTES

### Wednesday, July 21, 2021 – 12:00 p.m. | Virtual Meeting

**Attendees (12):** Julia Applegate (MBA Board) Moorestown Friends School; Rita Bulk, Moorestown Living Magazine; Candace Coleman (MBA Board, Secretary), MoorArts; Nicole Gillespie, Moorestown Town Council; Jake Heisler, Quaker Wealth Management; Kathy Hiltner (MBA Board, President), Liberty Bell Bank; Nancy Jamanow, Moorestown Township; Adriana Loughnane, WSFS Bank; Steven Pazienza, Pazienza & Softly Business Ventures; Jill Spangler, Liberty Bell Bank; Noel Stio, Pazienza & Softly Business Ventures; Noam Yalon (MBA Board, Treasurer), 941 Payroll & Timekeeping.

**Call to Order:** President Kathy Hiltner called the meeting to order at 12:05 p.m.

**Minutes:** Nicole Gillespie made a motion, seconded by Julia Applegate, to approve the minutes from the 6/16/2021 General Membership Meeting. The motion carried.

**Welcome:** Kathy Hiltner welcomed guests and thanked all MBA Diamond and Platinum level sponsors.

#### MBA Activities Update:

- **End of Summer Block Party:** Event Chair Steven Pazienza and associate Noel Stio briefed the group on the August 18 food truck event. They reported that so far, 14 food trucks have committed to participate, three DJs have been contracted to provide music along the street, and high-top tables have been rented for casual dining options. Restaurants on Main Street will be invited to offer special food items on the sidewalk in front of their businesses.
- **Autumn in Moorestown:** Kathy Hiltner reported for Event Chair Craig Dennin that artisan vendor registration is now open for the October 9 festival and is accessible via the MBA website. MBA members who wish to participate may do so as sponsors. The application for event sponsorship is also available on the website.
- **Halloween Parade:** Kathy Hiltner reported for Event Chair Annette McGuire that the parade is officially scheduled for October 23.
- **Sponsors & Volunteers:** Kathy Hiltner encouraged attendees to consider sponsoring and volunteering for Autumn in Moorestown, the Halloween Parade, and the Candlelight Stroll in December.

**Member introductions and Announcements:** Kathy Hiltner invited attendees to introduce themselves and share news and events about their organizations.

**Speakers:** Moorestown's Director of Community Development, Nancy Jamanow, and Mayor Nicole Gillespie

Ms. Jamanow, who just completed her first year as Director of Community Development, discussed recent and ongoing projects after spending most of last year focusing on the affordable housing issue. These projects include:

- Licensing application reform, working in conjunction with the planning board
- Discussions with PRIET, the company that owns/manages the Moorestown Mall about a redevelopment plan that includes multi-family housing, a Cooper Health facility, and other upgrades
- An ordinance designed to permit broader usage in the business park district of Moorestown
- Streamlining the zoning process
- Revising the parking ordinance
- Status of the new option to open breweries, wine stores, and distilleries

- Status of the new option to open package stores
- Discussion with EDAC about extending the outdoor dining option for Main Street restaurants
- Status of consideration to allow the commercial sale of cannabis in Moorestown
- Status of the Percheron Park construction

Mayor Gillespie provided current information about several topics:

- Kevin Aberant has been selected to fill the position of Township Manager. He is currently the township Solicitor; a new Solicitor will be appointed at the next Council meeting.
- Long-time Director of Public Works Doug Nims is retiring. The township is taking applications for a replacement.
- The township will be hiring one additional police officer, one additional public works staff member, and two people IT specialists.
- Ms. Gillespie said Council is seeking input about how to make Moorestown more welcoming. Moorestown's Equity and Inclusion Committee, to be renamed Moorestown Better Together, will be conducting a community survey on the topic.

Following their presentations, Ms. Jamanow and Ms. Gillespie took questions from attendees.

**September Membership Meetings:** Kathy Hiltner reminded members that the MBA doesn't hold membership meetings in August. However, there will be two membership meetings in September (on the 15<sup>th</sup> and 29<sup>th</sup>) featuring the candidates for Moorestown Council. This allows both candidates to speak to the association before voting is underway. These meetings are scheduled to take place in person at the Community House.

**Member Introductions and News:** Kathy Hiltner invited members to introduce themselves and share news.

Nicole Gillespie made a motion, seconded by Jill Spangler, to adjourn the meeting. The motion carried.

The meeting was adjourned at 12:44 p.m.

*Respectfully submitted by Candace Coleman, Board Secretary*