

## GENERAL MEMBERSHIP MEETING MINUTES Wednesday, June 16, 2021 – 12:00 p.m. | Virtual Meeting

**Attendees (22):** Julia Applegate (MBA Board) Moorestown Friends School; **Marybeth Caracci**, South Jersey Driving School; **Candace Coleman** (MBA Board, Secretary), MoorArts; **Craig Dennin** (MBA Board Vice President), Moorestown Auto Body; **Steve Eigenrauch**, Grace Construction; **Jacqueline Farmer**, West Jersey Music Academy; **Jim Frangione**, West Jersey Music Academy; **Nicole Gillespie**, Moorestown Town Council; **Chris Gheysens**, Wawa; **Kathy Hiltner** (MBA Board, President), Liberty Bell Bank; **Adriana Loughnane**, WSFS Bank; **Annette McGuire** (MBA Board) Customer Diagnostics; **Tim Miller**, Quaker Wealth Management; **Don Nguyen**, La Vie Salon; **Steven Pazienza**, Pazienza & Softly Business Ventures; **Dan Posternock**, Posternock Apell; **Paul Schultz**, Leonard Sciolla Leonard & Tinari; **Joeseeph Skwara**, Ameriprise Financial; **Susan Thames**, TTI Environmental; **Eric Williams**, NorthStar Technology; **Georgean Wardzinski**; MoorArts; **Noam Yalon** (MBA Board, Treasurer), 941 Payroll & Timekeeping.

**Call to Order:** President Kathy Hiltner called the meeting to order at 12:05 p.m.

**Minutes:** Mary Beth Caracci made a motion, seconded by Julia Applegate, to approve the minutes from the 5/19/2021 General Membership Meeting. The motion carried.

**Welcome:** MBA President Kathy Hiltner welcomed guests and thanked all MBA Diamond and Platinum level sponsors. She notified attendees that the order of the agenda was changed to accommodate several people's schedules.

**Town Council Update:** Mayor Nicole Gillespie provided current information about several topics:

- Liquor licenses for package stores: In May, Council voted to allow 2 licenses at \$1 million each for this type of business. At their June meeting, Council voted to follow the historical method for selection of these businesses, which gives the township more control.
- Cannabis: A committee has been formed to focus on this issue. The Township has until August 24 to pass any ordinance with restrictions on this kind of business, or the state will make the decision. The committee will make its recommendations to Council by June 28.
- Percheron Park: Council passed the ordinance to move forward with the project; construction will begin in August and is expected to last two months.
- Land Swap: The township is in discussion with Lockheed Martin and the US Navy about swapping parcels of land earmarked for affordable housing. The other parties informed council that the lot currently owned by the township should not be developed due to operational security concerns brought to light by the Navy. They proposed swapping it for a site they own on Borton's Landing Road. No agreement has been reached to date.
- There are two vacancies (alternates) on the township's Planning Board Committee. Mayor Gillespie advised attendees to contact the township if they have interest in serving on this committee.
- Food Truck Events: Council is in discussion with EDAC about hosting monthly food truck events in the town hall parking lot.

**Speaker:** Chris Gheysens, Wawa CEO, introduced by MBA Vice President Craig Dennin

After Mr. Gheysens shared the history of Wawa and some personal background, he spoke about current challenges and plans for the company. He discussed:

- Focusing on efficiencies
- The company's culture
- How COVID impacted the business

- Ongoing issues with supply chain and staffing
- New strategies to attract customers, including drive-through models and dinner options
- Market competition

Following his presentation, Mr. Gheysens took questions from attendees.

**Announcements:** MBA Board Members

- **Membership:** Candace Coleman reported that the association's membership currently stands at 260.
- **Software Update:** Julia Applegate reported that the new registration system will be going live sometime in the next few weeks. The system will make membership, fund coordination, and event registration a much smoother process.
- **Sponsorships:** Craig Dennin notified members that sponsorships are still available for the MBA's upcoming events: End of Summer Block Party, Autumn in Moorestown, and Candlelight Stroll. Meeting sponsorships are also open.
- **End of Summer Block Party:** Kathy Hiltner reminded members that this food truck event will take place August 18 and encouraged everyone to attend. Volunteers are needed.

**July Membership Meeting:** Kathy Hiltner encouraged members to attend the July membership meeting. This meeting will be virtual. As per tradition, there is no meeting in August, but the MBA plans to begin meeting in person again in September.

**Member Introductions and News:** Kathy Hiltner invited members to introduce themselves and share news.

The meeting was adjourned at 1:06 p.m.

*Respectfully submitted by Candace Coleman, Board Secretary*