

GENERAL MEMBERSHIP MEETING MINUTES Wednesday, February 17, 2021 – 12:00 p.m. | Virtual Meeting

Attendees (24): Julia Applegate (MBA Board), Moorestown Friends School; Anne Baiada, Bayada Home Health Care; Marybeth Caracci, South Jersey Driving School; Candace Coleman (MBA Board, Secretary), MoorArts; Dustin Cucinotta (MBA Board), ACAD.US.COM; Christine Dash (MBA Board), Keller Williams Realty; Craig Dennin (MBA Board, Vice President), Moorestown Auto Body; Lu Ann Gately, Advocare Moorestown Pediatrics; Jacqueline Farmer, West Jersey Music Academy; Nicole Gillespie, Moorestown Town Council; Kathy Hiltner (MBA Board, President), Liberty Bell Bank; Andrew Mackerer, Law Offices of Andrew Mackerer; Tom Martino, Localiq; Charles McCullough, McCullough MAI CPA; Melissa McGrath, Navy Blue Home & Gifts; Melissa Mount, Advocare Moorestown Pediatrics; Holly Myers, Abundant Health & Joy; Russ Nesevich, Nesevich Law; Steven Pazienza, Pazienza & Softly Business Ventures; Dan Posternock, Posternock Apell PC; Paul Schultz (MBA Board), Leonard Sciolla Leonard & Tinari; George Softly, American's Swimming Pool Co; Noam Yalon (MBA Board, Treasurer), 941 Payroll & Timekeeping; Gina Zegel, Moorestown Garden Club.

Call to Order: President Kathy Hiltner called the meeting to order at 12:05 p.m.

Minutes: Noam Yalon made a motion, seconded by Russ Nesevich, to approve the minutes from the 1/20/2021 General Membership Meeting. The motion carried.

Welcome: MBA President Kathy Hiltner welcomed guests and thanked all MBA Diamond and Platinum level sponsors.

Announcements: MBA Board Members

- **Membership Renewals and Directory:** Candace Coleman reported current membership stands at 251 and that the printed directory is in development. Members will be emailed a draft to check their listings before the book is printed.
- **Software Update:** Noam Yalon provided a status report about the transition to the new platform and anticipates the transition to the new system to be completed in the next 30 days. He noted that the user experience for members will be easy and transparent.
- **Website Help:** Kathy Hiltner announced that the MBA will be hiring professional help to assist with website functionality, and that the organization is also looking for a volunteer webmaster.
- **Community Events/Sponsorships:** Kathy Hiltner and Craig Dennin spoke about upcoming changes to MBA events, including a very downscaled Daffodil day due to ongoing COVID restrictions, and the postponement of Moorestown Day. It is likely that the MBA will combine Moorestown Day and Autumn in Moorestown as one big event in October.

Town Council Update: Mayor Nicole Gillespie

Mayor Gillespie provided current information about several topics:

- **Affordable Housing:** The township is waiting for a judgement on compliance, which should be issued soon. Once received, timelines can be developed.
- **Township Events Update:** The township will continue to follow state-mandated COVID safety

precautions. To manage this constantly evolving status, Council will issue conditional event permits and event organizers will be asked to sign an agreement to comply with state regulations.

- **Peddlers Ordinance:** Council is reviewing recommendations made by Moorestown Economic Advisory Committee and hopes to have a revised ordinance in place before the next large-scale township event.
- **Legalized Marijuana:** Council is considering whether to pass ordinances to exclude some types of licensing for various types of marijuana sales.
- **Liquor Licenses:** Two licenses are available for Moorestown to sell to package stores. Moorestown Planning Board is seeking community input while reviewing location options, types of stores, and how these fit into existing zoning restrictions.

Program:

“Business Succession and Continuity Planning in a Pandemic” presented by Andrew Mackerer and Russ Nesevich.

The speakers noted that the pandemic highlighted a common problem—people are often caught unprepared when disaster strikes. They outlined the many ways business leaders should ready their businesses for the unexpected.

Adjournment: Craig Dennin made a motion, seconded by Dan Posternock, to adjourn the meeting. The motion carried and Kathy Hiltner declared the meeting adjourned at 1:05 p.m.

Submitted by Candace Coleman, Board Secretary