



GENERAL MEMBERSHIP MEETING MINUTES Wednesday, January 20, 2021 – 12:00 p.m. | Virtual Meeting

Attendees (26): Julia Applegate (MBA Board), Moorestown Friends School; Anne Baiada, Bayada Home Health Care; Kahra Buss, Perkins Center for the Arts; Marybeth Caracci, South Jersey Driving School; Candace Coleman (MBA Board, Secretary), MoorArts; Craig Dennin (MBA Board, Vice President), Moorestown Auto Body; Irene French, Heritage Accounting; John Gerber, Manhattan Bagel; Nicole Gillespie, Moorestown Town Council; Christopher Gillies, Brandywine Estates; Kathy Hiltner (MBA Board, President), Liberty Bell Bank; Andrew Mackerer, Law Offices of Andrew Mackerer; Tom Martino, Localiq; Charles McCullough, McCullough MAI CPA; Annette McGuire, (MBA Board), Customer Diagnostics; Holly Myers, Abundant Health & Joy; Kira Orzechowski, PFFCU; Steven Pazienza, Pazienza & Softly Business Ventures; Jim Roberts, Payroll Vault; Brittany Rought, Moorestown Sun; Paul Schultz, Leonard Sciolla Leonard & Tinari; Wolf Skacel, EnviroCOP; Dennis Talty, Law Offices of Dennis P. Talty; Amy Webb, Saratoga Benefits; Jay Winkler, Idea Lab; Noam Yalon (MBA Board, Treasurer), 941 Payroll & Timekeeping.

Call to Order: President Kathy Hiltner called the meeting to order at 12:04 p.m.

Minutes: Craig Dennin made a motion, seconded by Annette McGuire, to approve the minutes from the 12/16/2020 General Membership Meeting. The motion carried.

Welcome: MBA President Kathy Hiltner welcomed guests and thanked all MBA Diamond and Platinum level sponsors. She also introduced the newly elected MBA Board of Directors and officers.

Announcements: MBA Board Members

- **Membership and Sponsorship Renewals:** Candace Coleman reminded attendees that all 2020 memberships would roll over through 2021 due to restrictions placed on membership activities caused by the COVID-19 pandemic. Similarly, all 2020 MBA Sponsorships will be renewed at no cost in 2021. Members were reminded to submit logos as soon as possible if they want them included in the printed directory.
- **Software Update:** Julia Applegate provided a status report and anticipates the transition to the new system to be completed soon. She noted that the new system will make registration for events, as well as membership renewal and updates, significantly easier.
- **Community Events/Sponsorships:** Sponsorship Chair Craig Dennin encouraged members to sponsor 2021 events. Kathy Hiltner announced that the board hopes to be able to conduct a modified version of Daffodil Day, with COVID safety precautions in place.

New Members: Kathy Hiltner invited new MBA members to introduce themselves and their businesses to the group.

Town Council Update: Mayor Nicole Gillespie

Mayor Gillespie provided current information about several topics:

- Four new members were recently inducted to the Moorestown Council: Sue Mammarella, Jake Van Dyken, Dave Zipin, and Quinton Law.
- Affordable Housing: The township has an agreement with owners of the Moorestown Mall and a

judgement on compliance should be issued by next month. Proposed solutions include construction of housing near the current Boscov's location and a hotel on the other end of the mall.

- COVID-19 Update: the December and January numbers are worrisome. But one of the states' vaccine mega-sites will be at the Moorestown Mall, which should make the vaccination process more accessible to local residents.
- Legalized Marijuana: Once the state votes to approve the sale of recreational marijuana, Council will need to move to exclude some provisions that might affect Moorestown.
- Master Plan: The Planning Board is reviewing options for package stores, wineries, and micro-brews. Location options are under discussion.
- Percheron Park: This project still has no completion date set as costs are under review.
- Appointments to township boards and committees for 2021 have been completed. The goal was to have even representation across all groups. The township is considering updating the charters for some of these committees.
- Lenola District: The town is waiting for permits for the preliminary design to revitalize Camden Avenue so it can move into a permanent design phase. The mayor anticipates construction to begin in about a year.
- Event Permits: Council will discuss conditional event permits at its next session. Permits will be issued based on current health and safety guidelines concerning COVID-19.

Around the "Room": Kathy Hiltner invited attendees to share upcoming events and news.

Adjournment: Craig Dennin made a motion, seconded by Julia Applegate, to adjourn the meeting. The motion carried and Kathy Hiltner declared the meeting adjourned at 1:05 p.m.

Submitted by Candace Coleman, Board Secretary