



## GENERAL MEMBERSHIP MEETING MINUTES Wednesday, October 21, 2020 – 12:00 p.m. | Virtual Meeting

**Attendees (31):** Julia Applegate (MBA Board), Moorestown Friends School; Ben Asztalos, Brown & Brown Insurance; Rita Bulk, Moorestown Living; Kahra Buss, Perkins Center for the Arts; Peter Caniglia, Suburban Media; Candace Coleman (MBA Board, Secretary), MoorArts; Sheila Cosgrove, Achieve & Inspire Leadership Coaching; Christine Dash (MBA Board) Keller Williams Realty; Craig Dennin (MBA Board), Moorestown Auto Body; Jacqueline Farmer, West Jersey Music Academy; Val Gallagher, Weichert Realtors; Nicole Gillespie, Knowles Teacher Initiative; Kathy Hiltner (MBA Board, Vice-President), Liberty Bell Bank; Kristi Howell, BCRCC; Nancy Jamanow, Moorestown Township; Isabella Lee, Perkins Center for the Arts; Charles McCullough, MAI CPA LLC; Melissa McGrath, Navy Blue Home & Gifts; Don Nguyen, La Vie Salon; Melissa Palfy, Liberty Mutual Insurance; Steven Pazienza (MBA Board, President), Pazienza & Softly Business Ventures; Dan Posternock, Posternock Apell PC; Paul Schultz, Leonard, Sciolla, Leonard & Tinari; Joan Serpico, Moorestown Library; Tom Scheckels, SC Photo; Matthew Simberg, Montessori Seeds of Education; Dennis Talty, Law Offices of Dennis P. Talty; Wayne Urffer, Recycled Design; Amy Webb, Saratoga Benefits; Eric Williams, NorthStar Technology Services; Noam Yalon (MBA Board, Treasurer), 941 Payroll & Timekeeping.

**Call to Order:** President Steven Pazienza called the meeting to order at 12:06 p.m.

**Minutes:** Julia Applegate made a motion, seconded by Nicole Gillespie, to approve the minutes from the 9/16/2020 and 9/30/2020 General Membership Meetings. The motion carried.

**Welcome:** MBA President Steven Pazienza welcomed guests and thanked all MBA Diamond and Platinum level sponsors.

**Meeting Sponsor:** Kristi Howell, President of the Burlington County Regional Chamber of Commerce. Ms. Howell notified MBA members about upcoming BCRCC events, announced upcoming ribbon cuttings and invited attendees to the organization's Virtual Holiday Wine Tasting on 11/19.

**Announcements:** Steven Pazienza

- **Membership Renewals:** Members were reminded that their 2020 memberships would roll over through 2021 due to restrictions placed on membership activities because of the COVID-19 Pandemic.
- **Sponsorships:** Similarly, all 2020 MBA Sponsorships will be renewed at no cost in 2021. Members who are not already sponsors were encouraged to support the MBA in this way and do so by January 15 in to be recognized in the printed directory.
- **Board Positions:** At least two board positions will need to be filled by the end of this year. Members interested in serving should contact incoming MBA President Kathy Hiltner.
- **Software Update:** Board Member Julia Applegate will be fully trained to operate the MBA's new registration and financial software by the end of the month and will facilitate training additional board members.

**Town Council Update: Mayor Nicole Gillespie**

Ms. Gillespie provided current information about several topics:

1. After receiving additional grant funds, the Lenola Project's plans are in the last stages of the redesign that will conform with stipulations from the County. The plans will be made public soon and bids to execute the design will go out next year.

2. The Township is still negotiating options concerning future use of the Moorestown Mall, which is undergoing financial reconstruction. The Planning Board is working to get the property designated as “in need of development,” which would provide Council more flexibility in planning options.

3. The Township is close to finalizing the revised plans for Percheron Park, and hope to wrap the process up by early next year.

**Speaker: Nancy Jamenow, Moorestown Township Director of Community Development**

Ms. Jamenow introduced herself to members and expressed enthusiasm for Moorestown and the projects she will be undertaking in her new role as Director of Community Development. After providing an overview of her engineering background and experience working with other municipalities, she outlined her priorities for the coming year in Moorestown. These included:

1. Streamlining processes, including those involving zoning issues
2. Initiating a concurrent review process for projects involving more than one department
3. Working with a new Appearance Committee sub-committee dedicated to signage application review
4. Working with the Planning Board to review zoning ordinances and make them easier to understand

Ms. Jamenow then took questions from attendees about these topics and additional issues, including township efficiencies, possibilities for the addition of microbrews, pros and cons of first-floor offices on Main Street, expanding side streets off of Main Street for additional businesses, pop-up stores, extending the current temporary ordinance allowing expanded outdoor dining, empty buildings, and obstacles for street maintenance and appearance.

**Adjournment:** Kathy Hiltner made a motion, seconded by Paul Schultz, to adjourn the meeting. The motion carried and Steven Pazienza declared the meeting adjourned at 1:00 p.m.

*Submitted by Candace Coleman, Board Secretary*