



GENERAL MEMBERSHIP MEETING MINUTES Wednesday, September 16, 2020 – 12:00 p.m. | Virtual Meeting

REGISTERED (23): Julia Applegate (MBA Board), Moorestown Friends School; MaryBeth Caracci, South Jersey Driving School; Candace Coleman (MBA Board, Secretary), MoorArts; Jim Davis, Resource Realty; Craig Dennin (MBA Board), Moorestown Auto Body; Jeffrey Fortune, ; Nicole Gillespie, Knowles Teacher Initiative; Kathy Hiltner (MBA Board, Vice-President), Liberty Bell Bank; Andrew Mackerer, Mackerer Law Offices; Will Merriken, Merriken Financial Group; Vinny Napalitano, Moorestown Republicans; Russ Nesevich, Nesevich Law; Don Nguyen, La Vie Salon; Steven Pazienza (MBA Board, President), Pazienza & Softly Business Ventures; Mark Pensiero, STEM; Wolf Skacel, EnviroCOP; Joe Skwara, Dennis Talty, Law Offices of Dennis P. Talty; Wayne Urffer, Recycled Design; Ameriprise Financial; Noam Yalon (MBA Board, Treasurer), 941 Payroll & Timekeeping. Guests: David Zipin, Sue Mammarella, and Jake Van Dyken, Democratic candidates for Moorestown Town Council.

Call to Order: President Steven Pazienza called the meeting to order at 12:05 p.m.

Minutes: Kathy Hiltner made a motion, seconded by Craig Dennin, to approve the minutes from the February 19, 2020 member meeting as submitted by Board Secretary Candace Coleman. The motion carried.

Events and Updates, Steven Pazienza:

- **Sponsors:** MBA thanks all its Diamond and Platinum level sponsors, who are acknowledged at all MBA events.
- **Membership Renewals:** Members were notified that their 2020 memberships would roll over through 2021 due to restrictions placed on membership activities because of the COVID-19 Pandemic.
- **Sponsorships:** Similarly, all 2020 MBA Sponsorships will be renewed at no cost in 2021. Members who are not already sponsors were encouraged to support the MBA in this way, and do so by January 15 in order to be recognized in the printed directory.
- **Website:** The MBA is transitioning to a more user friendly and efficient registration and accounting platform that will enhance user experiences.
- **Board Positions:** At least two board positions will need to be filled by the end of this year. Members interested in serving should contact incoming MBA President Kathy Hiltner.

Program: Meet the Candidates

In successive Autumn meetings during election years, the MBA traditionally hosts candidates from both political parties to speak and take questions. The Democratic candidates were invited to present their ideas at today's meeting, and the forum was moderated by former MBA Board Member Russ Nesevich. Candidates David Zipin, Sue Mammarella, and Jake Van Dyken introduced themselves and then took questions about a variety of topics, including: Moorestown's reputation as difficult for new business start-ups; ways to improve opportunities for existing local businesses; appearance of local business corridors; need for the township website to be more supportive of Moorestown businesses; Council's relationship with the MBA; microbrews; Percheron Park; the Lenola project; and the role of EDAC.

Adjournment: Steven Pazienza adjourned the meeting at 1:10 p.m.

Submitted by Candace Coleman, Board Secretary