

MBA

Moorestown Business Association
Sponsorship Opportunities

Choose the event you would like to sponsor and preferred sponsorship level:

- Daffodil Day Moorestown Day End of Summer Block Party
- Autumn in Moorestown Halloween Parade Main Street Candlelight Stroll

Diamond Sponsorship \$5,000 (limit 2 per calendar year)

Benefits:

- Feather flag with company name and logo in central location at every event
- Logo printed on beverage glasses at Autumn in Moorestown
- Free booth space for your company at EVERY MBA public community event (must reserve in advance)
- Placard at booth designating Diamond Sponsorship
- Plaque of recognition for sponsor's office
- Acknowledgment in all MBA President's Letters
- Acknowledgment at all MBA Membership Meetings
- Monthly posts on MBA Facebook page featuring your company and hashtag of your choice
- MBA website:
 - Company name with sponsorship level on home page
 - Company name (+ hyperlink) and logo with sponsorship level on every event page
 - Company logo scrolling on other pages
- Company name and sponsorship level on event signage and on marketing materials for every MBA public community event
- Opportunity to distribute literature or gifts at every monthly MBA membership meeting
- MBA annual printed directory mailed to every Moorestown address (**note: sponsorship must be by January 15 for printed directory benefits**):
 - Full-page ad (sponsor to provide design)
 - Upgraded business listing
 - Logo and sponsorship level on all event pages
- Annual MBA membership included in sponsorship fee

Platinum Sponsorship \$2,500 (limit 5 per calendar year)

Benefits:

- Free booth space for your company at EVERY MBA public community event (must reserve in advance)
- Placard at booth designating Platinum Sponsorship
- Plaque of recognition for sponsor's office
- Acknowledgment in all MBA President's Letters
- Acknowledgment at all MBA Membership Meetings
- Quarterly posts on MBA Facebook page featuring your company and hashtag of your choice
- MBA website:
 - Company name (+ hyperlink) and logo with sponsorship level on every event page
 - Company logo scrolling on other pages
- Company name and sponsorship level on event signage and on marketing materials for every MBA public community event
- MBA annual printed directory mailed to every Moorestown address (**note: sponsorship must be by January 15 for printed directory benefits**):
 - Half-page ad (sponsor to provide design)
 - Upgraded business listing
 - Logo and sponsorship level on all event pages
- Annual MBA membership included in sponsorship fee

Gold Sponsorship \$1,000

Benefits:

- Free booth space for your company at TWO MBA public community events of your choice (must reserve in advance)
- Acknowledgment in MBA President's Letters in months of selected events
- Acknowledgement at MBA Membership meetings in months of selected events
- Biannual posts on MBA Facebook page featuring your company and hashtag of your choice
- MBA website:
 - Company name (+ hyperlink) and logo with sponsorship level on selected event pages
 - Company logo scrolling on other pages
- Company name and sponsorship level on event signage and on marketing materials for the 2 selected MBA public community events
- MBA annual printed directory mailed to every Moorestown address (**NOTE: sponsorship must be by January 15 for printed directory benefits**):
 - Quarter-page ad (sponsor to provide design)
 - Upgraded business listing
 - Logo and sponsorship level on the 2 selected event pages
- Annual MBA membership included in sponsorship fee

Silver Sponsorship \$500

Benefits:

- Free booth space for your company at ONE MBA public community event of your choice (must reserve in advance)
- MBA Website: Company name and logo with sponsorship level on sponsored event page
- Company name and sponsorship level on event signage and on marketing materials for selected MBA community event
- MBA annual printed directory mailed to every Moorestown address (**NOTE: sponsorship must be by January 15 for printed directory benefits**):
 - Upgraded business listing
 - Logo and sponsorship level on selected event page
- Annual MBA membership included in sponsorship fee

Bronze Sponsorship \$250*

Benefits:

- Free booth space for your company at ONE MBA public community event (must reserve in advance)
- MBA website: Company name and logo with sponsorship level on the sponsored event page
- MBA annual printed directory mailed to every Moorestown address: logo and sponsorship level on selected event page (**note: sponsorship must be by January 15 for printed directory benefit.**)

***You must be a member of the Moorestown Business Association in order to be a Bronze Sponsor.**



Membership Meeting Sponsorship*

Lunch \$100, Breakfast \$50

Benefits:

- Opportunity to present a 5 minute “commercial” and exclusive MBA member offer for your company and its services at the beginning of selected membership meeting
- Company Name announcing meeting sponsorship will appear on webpage announcing meeting
- Company Name announcing sponsorship will appear in meeting notices emailed to members
- Company literature at membership meeting

***You must be a member of the Moorestown Business Association in order to sponsor a membership meeting.**



YOUR INFORMATION:

Business Name:

Contact

Name: _____

Phone

Number: _____ **Email:** _____

ALL SPONSORS MUST REGISTER ONLINE

Payment may be conducted online or

Mail this form with Payment to: MBA, 16 East Main Street, Moorestown, NJ 08057

To reserve your space(s) at MBA Public Community Events or for more information, please contact us at: info@moorestownbusiness.com.